

Just Need Cohen's Store and Its Helpful



And who does not need Cohen's Store when great blocks of merchandise are to be moved AT ABOUT HALF PRICE? We are quite sure, from practical examination, there isn't another store that does things quite as conscientiously honest—to serve its patrons with the studied economy, with modern liberality and a service throughout all and every transaction that stands for both safety and convenience to the public to be proud of. We are proud of it.

COME AND SHARE A GREAT BUSINESS ADVANTAGE WITH US MONDAY

New Fall Suits--New Dresses

ADVANCED STYLES

We look to having what you need, but we are really more anxious to close out those goods that we bought for summer. There are quite a number of them on hand which must be sold at some price. There are, perhaps, more dresses in this store than any other in the city, and for that reason, there are lower prices.

New Fall Suits Have Come In

Different entirely from the past summer. We will be glad to either show them or sell them to you; come in different materials, and prices range from \$25.00 to \$40.00. Cape Coats are from \$12.50 to \$25.00.

The Spring and Summer Dresses on Hand

All that have been \$10 to \$15.00 will sell Monday at, each **\$4.50**
Those that have sold at from \$15.00 to \$20.00, for **\$7.50**
Other Dresses that have sold up to \$32.00, to be sold for \$12.50 and **\$10.00**

Vacation Dresses

Special Sale Monday

No one can go to a retiring spot in the country without a dress suitable for the comfort that is aimed for. We have therefore arranged with the Electric people to send us quite a lot of their latest dresses. Here are some of the features that deserve to be noticed—

Deep hem, extra width over the hips; centre back seam of skirt reinforced to prevent sagging, comfortable, roomy arm holes; stitching the best; double welt shoulder seams; perfectly made button holes, 16 stitches to each button; from the cleanest, sanitary factory; not one made by child labor. The prices—

\$1.00 **\$1.98**
\$1.50 **\$2.50**



Carpets You May Want

We have accumulated these for the past two seasons, to close them out in the next few days, beginning Monday—

7.6x9 Seamless Brussels Rugs, the usual \$10.00 ones, for **\$5.00**
The same size in Wilton Velvet, were \$17.50, for **\$10.00**
7.6x10.6 Axminster \$15.00 ones for **\$8.50**
11.3x12 feet, were \$30.00, for **\$20.00**
10.6x13.6 Axminsters, were \$35, for **\$25.00**
12x15 Axminsters, were \$42.50, to be sold for **\$30.00**
Also, 30x60 Smyrna Hearth Rugs, too many on hand, were \$1.25, for **75c**

More New Belts

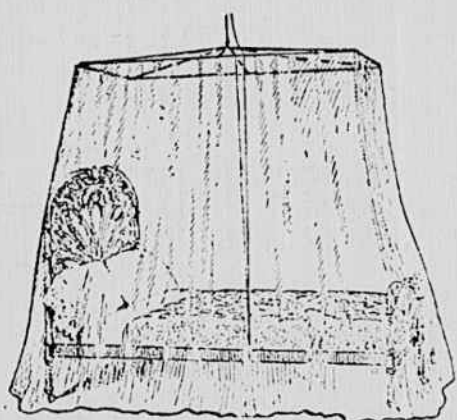
This time a white kid with black underneath it; vestee style; \$1 and **50c**
The new Roman stripe ones just come in; 3 to 5 inches wide, at **\$1.00** each

Among the Various Notions

You will find large quantity of nainsook-covered Dress Shields; best usual price 15c to 25c; the price will be, pair **7c**
Lot of Dust Caps to be sold for, each **6c**
Three spools Colored Silk for **5c**
Mason's White Polish, instead of 25c **16c**

In the Upholstery Department

On the third floor—save the baby from the flies—the Crib Canopies; a new invention; fits snug and give the baby all the air that comes along; price, each **\$1.25**



Bed Canopies of Every Kind

\$1 to \$1.75

In the same department you can buy 36-inch wide floral designs of Cretonnes for, yard **10c**
Lot of \$1.39 Net Curtains for, pair **\$1.00**
Jap Bamboo Fire Screens, pretty designs, some with embroidered flowers, each **\$1.89**

Pretty Waists

What woman would like to do without one this season. We have just received quite a new supply; the newest models, that ordinarily were priced a great deal more than what we get for them; now, each. **\$5.00**

Lot of Crepe de Chine and Lace Combination Waists that should have been \$7.50 are **\$4.00** now, each

There are additional new ones in the lot of Beautiful Waists at, each **\$1.98**

About 100 Voile and Organdy Waists, various styles to be closed out Monday at, each **80c**

Finest Hemstitched Cotton Handkerchiefs

For men that are made; extra large size, and so fine and prettily hemstitched that no gentleman who has been using linen but would use them, each 6c, or 6 for **30c**

Stamped Shirtwaists

Of crepe cloth on high quality material; exceptional value; all of them new designs; to be sold Monday, **25c** each

Satin Damask Centres, stamped for coronation braid, that have been sold early in the season for 65c; you can buy them Monday for, **20c** each

Pure Linen Centres, an accumulation of various designs of this season; 20 to 24 inches; were 50c, to be sold for **25c**
Art Dept., 2nd Floor.

In the Toilet Dep't

Eden's Trailing Arbutus Face Powder, 25c box for **10c**
Emerson's Bromo-Seltzer, bottle **7c**
8-oz. bottle of Witch Hazel **10c**
Sea Salt, 5-lb. package, for **10c**
32 dozen Peroxide of Hydrogen, largest bottle for **19c**

Who Can Do Without a Black Silk Dress?

We had a contract out for black taffeta that has just come in, which we are glad to dispose of at special price for Monday—

What should be \$1.39 will be sold for, yard **\$1.00**

What was bought to sell at \$1.65 will sell for, per yard **\$1.25**

Those similar grades at \$1.85 and \$2.00 we will be willing to part with at, yard **\$1.50**

Don't think they can be sold hereafter at any such prices.

We will also sell the \$3.00 Crepe Faffeta, 40 inches wide, for, yard **\$2.25**

Lot of Yard Wide Black Taffeta that has been selling at 85c, for, yard **60c**

In addition, 59c Silks will sell for, yard **37 1/2c**

And quite a number of others at similar rates.

The Lace Store Is Fully Alive to Your Wants

We Have Just Received Several Lots. Among Them—

The Net Top Dress Flouncings, in various widths to 45 inches, some Craquelé Mesh, in white or ecru, to be sold for, yard **69c**

Narrow Shadow Laces, popular widths, that have sold for 10c and 12 1/2c, for, yard, 5c and **7c**

White, Black or Ecru Shadow Flouncings will be, yard **19c**

Wash Blonde and Point de Spray Nets, in white or cream, yard, 25c to **50c**

Lot of German Vails, specially bought, up to 3 inches wide; Monday, yard **5c**

Quite a Large Stock of Embroideries Is on Sale Monday

Some have come in within a week. The end of summer is near enough at hand for us to close out. There are thousands and thousands of yards—

98c Embroidered Voile, dress widths, for, yard **50c**

27-inch Baby Embroidered Flouncings, with ruffled edges, for, yard **44c**

45-inch Embroidered Voile—read this item twice—yard **25c**

Allover Embroidered in small baby designs, the higher grades that usually sell for 75c to \$1.00, to close out, yard **50c**

Lot of New Embroideries from the very daintiest and finest of the narrow up to the 4 or 6-inch widths, are, yard **12 1/2c**

The Muslin Underwear

Too Many on Hand

A good many garments, where there are too many, will be sold at special prices Monday. As you know, the stock has been the pride of the city. There is hardly a garment produced of note but finds its way to this store, and now you can buy them at considerable under price, as for instance—

\$1.00 and \$1.50 Princess Slips, made of finest nainsook and seco silk, in white and colors, for, each **75c**

Quantities of Slipover Nainsook Gowns, that were \$1.25; some \$1.50; any of them for **\$1.00**

\$2.50 Lace and Ribbon Camisoles, will sell for **\$1.50**

Dainty Silk Crepe Gowns, the newest, that sell for **\$3.75**

Lot of Children's Drawers, 2 and 4 years, were 10c, will sell for **7c**

Now Is the Time for the Bargain Basement

We and everybody wants to sell. In many cases prices are no object. The idea is to unload and get into a new season's business—

19c and 25c Fancy Crepe Cloth, recent designs, for, yard **93 1/4c**

15c Riplettes are, per yard **7 1/2c**

10c Chambray, to be sold for, yard **5c**

Fancy Dress Gingham, best 10c quality, for, yard **53 1/4c**

White Galatea Cloth for middies, instead of 15c, yard **10c**

Fancy Crepes, with ratine stripe, double width, 40 inches, to be sold for, yard **15c**

7 yards of 12 1/2c Bleached Muslin for **50c**

White Goods at Almost Your Own Price

12 1/2c yard wide Pajama Cloth for, yard **6 1/2c**

12 1/2c Crepe Madras, for waists and dresses, yard **63 1/4c**

\$1.50 English Long-cloth, 12-yard pieces, for **\$1.00**

15c and 19c Flaxon and Linerie, 40 inches wide, for, yard **103 1/4c**

Ratine Stripe Crepes, instead of 15c, yard **10c**

19c White Plisse, chiffon finish, yard **93 1/4c**

Table full of Madras, stripes and figures, to be closed out, yard **43 1/4c**

Buy Beddings

When you can buy them for almost half price—

Best 12 1/2c Pillow Cases are **7 1/2c**

The Best 75c Sheets, full double-bed, for **50c**

Utica Bleached Sheets, double-bed size, for **69c**

\$1.00 Spreads, Marsellies designs, for **69c**

\$1.25 ones for **85c**

Lot of Crib Blankets to be closed out at, each **10c**

Other Bargains Are

Men's Balbriggan or Checked Nainsook Underwear, any for **15c**

The Best \$1.00 Middy Blouses, to size 20, for **5c**

Men's and Boys' Bathing Suits to be closed out, garment **17c**

Women's Gauze Vests, 10c ones for **5c**

All our \$1.00 Percale House Dresses **50c**

The best 50c Corsets in city **39c**

The Boys' Clothing--Take It Away Now

Any of the Wash Suits that were \$1.50 and \$2.00 to be sold for **\$1.00**

The khaki Pants that you pay 69c for everywhere for **39c**

Lot of Boys' Blouses, values up to 33c, for **19c**

Boys' Percale Shirts, 50c ones, for **35c**

The Sale of White Goods

AT SUCH REDUCTION PRICES was never before known, and white goods were never so pretty, nor the variety of novel effects, the usefulness and the many novel ideas that have crawled into style, been so marvelous.

Think of buying the best and most beautiful White Ratine, 40 inches wide, those pretty short nub ones that were 50c, for, yard **25c**

Wash Corduroy Pique, that we sell daily at 39c, now, per yard **25c**

Moire Woven Ratine that were 58c, and sold well at that, for, yard **39c**

Basket Cloth, pretty new weave, full mercerized, for skirting, was 25c, now, 12 1/2c yard **12 1/2c**

Sheer Crepe, with a nub stripe, full 40 inches wide, and now only, yard **25c**

Sheer Crepe Voile, 1 1/8 yards wide, that recently sold at reduced price of 19c, will be, Monday, yard **12 1/2c**

Ratine Raye, another shipment of this popular skirting, to be sold at, yard **25c**

Plisse Crepe dropped from 19c yard to **12 1/2c**

The Crinkle Crepe dropped from 16c to, yard **8 1/2c**

And many others.

Cotton Wash Fabrics

And their enormous variety; all the novel beauties of the season, have come down from their high perch now for the July clearance—

Colored Crepe, full yard wide, little, dainty and pretty French printing; the 25c ones of all the season; Monday, yard **12 1/2c**

15c Chiffon Organdy, most pretty, neat designs, will sell for, yard **10c**

The 36-inch Light Ground Percale, quality that has been selling for 12 1/2c; the same identical will sell Monday for, yard **8 1/2c**

Those Fine Wash Zephyrs, 32 inches wide, imported quality, some in plaids, some in stripes, some partly silk; 17c has been the lowest price recently; now to be closed out for, yard **10c**

Woven Crepe, those much wanted black and white striped ones that have been 25c, are now, yard **12 1/2c**

The Devonshire Cloth, absolutely fast color, has been selling freely for children's dresses, yard **19c**

Chiffon Voile, full 40 inches, in every assortment of stripes and tinted grounds, that have been selling so fast for 25c that you will be surprised to find them at, yard **17c**

Printed Ratine Crepe, white ground with dainty French printing, were beautiful 50c goods this season, are now selling for, yard **19c**

A Sale of Underpriced Linens

This is a good store to replenish your linens. We have had a chance to buy them underpriced, an advantage always handed over to Cohen's patrons; for Monday's sale there will be—

244 yards Finest Hand-Woven Linen Tablecloth, impossible ever to buy it for less than \$15.00; the price is **\$9.00**

Other smaller sizes at proportionate rates.

Tea Napkins that are usually \$3.75; they are hand-embroidered on very fine linen, for, dozen **\$3.00**

Heavy Bath Towels, in the same department, double thread and size 20x40; the best 25c ones, for **19c**

These Linen Dress Fabrics

Sackcloth is the newest; comes in various colorings, imported to have sold at \$1.00; price now, yard **50c**

Pure Linen cambric that is generally 29c or 25c, is being sold for, yard **17c**

A Dull-Season Sale of Houseware

We Must Keep the Employes Busy---It Sacrifices Considerable Profit to Do So

\$3.50
Nursery Refrigerators almost indispensable to the nursery; **\$1.95**

All You Housekeepers

The Brooklyn Blue Flame Oil Stove is a great substitute for the heating coal stove in the summer. You can buy two-burner size for **\$5.75**

Or a three-burner size for **\$7.50**

A Perfection Blue Flame Oil Stove for \$6.50 and **\$8.50**

Ovens for either of them at **69c**

Double Ovens, for two burners, are **\$1.50**

A great sale of the Polar Star Ice Cream Freezers, good as any for home use; makes ice cream in shorter time and little work; 2 and 4 quarts, for 50c and **98c**



Copper Nickel Plated Chafing Dish, that have been sold the lowest at \$4.95; special purchase will make them **\$2.95**



Family Scales, \$1.50 and, on sale for **85c**

Times-Dispatch Want Ads Will Bring Results, Whether You Are in Oklahoma or Virginia

One Ad Brought Swarm of Answers

The Times-Dispatch: Heathsville, Va., July 18, 1914.
Dear Sirs,—I instructed you to insert an advertisement in your daily issues of July 14, 16, 18, 21, 23 and 25. The first issue brought me fifteen replies and more have come since. I have enough applications to fill all the similar positions in Virginia, so please do not insert the advertisement in the issues of July 21, 23 and 25.
Yours truly, ASA S. RICE.

Times-Dispatch: Cantonment, Okla., July 13, '14.
Gentlemen,—Please discontinue my advertisement in your paper for Confederate money. Letters are pouring in from all over your State.
Yours fraternally, J. G. ATKINS.

Answers Poured Into Far Oklahoma